

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Cielo Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Del Cielo Media

Address: PO Box 25458, Alexandria, VA 22313

Contact:

Phone number: 703-409-7269

Email: info@delcielomedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Get Families Back to Work

Address: 1747 Pennsylvania Ave NW, STE 250, Washington, SC 20006

Contact:

Phone number: 202-591-5511

Email: ecanligil@RGA.ORG

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Erim Canligil, CFO
David Rexrode, Chairman
Laura Ciciarelli, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: *Del Cielo Media*

Name: Del Cielo Media

Date of Request to Purchase Ad Time: 4/5/22

Station Representative

Signature: *Cindy R. Berry*

Name: *Audrey R. Berry*

Date of Station Agreement to Sell Time: *4/25/22*

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

☒ Yes

☐ No

Date ad received: *4/6/22*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)*

☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

A3521904

Station Call Letters:

KSNW

Date Received/Requested:

4/25/22

Est. #:

426502

Station Location:

Wich. Ia, KS

Run Start and End Dates:

4/26 - 5/2/22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Wichita KS KSNW

Orders	Order / Rev:	A3521904	
	Alt Order #:	27772124	
	Product Desc:	ORDR	
	Estimate:	426502	
	Flight Dates:	04/26/22 - 05/02/22	Primary AE: Katz Washington
	Original Date / Rev:	04/25/22 / 04/25/22	Sales Office: K-WAS
	Order Type:	REG	Sales Region: Nat

Agency	Name:	Del Cielo Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		P.O. Box 25458	Billing Cycle: EOM
		Alexandria, VA 22313	Agency Commission: 15%

Advertiser	Name:	POL/Get Families Back to Work PAC	Order Brand:	
	Demographic:	A50+	New Business End:	
	Product Codes:	PL6	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-ISS	Order Separation:	00:00:00
	Priority:	P5		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	27	\$20,000.00	\$17,000.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	27	\$20,000.00	\$17,000.00	114.70
Totals	27	\$20,000.00	\$17,000.00	114.70

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	04/26/22	04/26/22	M-F 4-430p	CM	4-430pm	-T-----	:30	1	\$520.00	P3	3.10	NM	1	\$520.00
Channels : KSNW,KSNG,KSNC,KSNE															
M-F 4-430p															
JEOPARDY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-T-----			1			\$520.00		3.10			
N 2	Multi	05/02/22	05/02/22	M-F 4-430p	CM	4-430pm	M-----	:30	1	\$520.00	P3	3.10	NM	1	\$520.00
Channels : KSNW,KSNG,KSNC,KSNE															
M-F 4-430p															
JEOPARDY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	M-----			1			\$520.00		3.10			
N 3	Multi	04/26/22	04/26/22	M-F 430-5p	CM	430-5pm	-T-----	:30	1	\$600.00	P3	5.20	NM	1	\$600.00
Channels : KSNW,KSNG,KSNC,KSNE															
M-F 430-5p															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-T-----			1			\$600.00		5.20			
N 4	Multi	04/27/22	04/27/22	M-F 430-5p	CM	430-5pm	--W----	:30	1	\$600.00	P3	5.20	NM	1	\$600.00
Channels : KSNW,KSNG,KSNC,KSNE															
M-F 430-5p															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A3521904
 Alt Order #: 27772124
 Flight Dates: 04/26/22 - 05/02/22

Advertiser: POL/Get Families Back to Work PAC
 Product Desc: ORDR
 Estimate: 426502

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	--W----					1	\$600.00		5.20			
N 5	Multi	04/28/22	04/28/22	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$600.00	P3	5.20	NM	1	\$600.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		M-F 430-5p													
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	---T---					1	\$600.00		5.20			
N 6	Multi	04/29/22	04/29/22	M-F 430-5p	CM	430-5pm	----F--	:30	1	\$600.00	P3	5.20	NM	1	\$600.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		M-F 430-5p													
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	----F--					1	\$600.00		5.20			
N 7	Multi	04/30/22	04/30/22	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	2	\$240.00	P3	1.30	NM	2	\$480.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Kansas Today Sa/Su 6a-8a													
		KANSAS TODAY WEEKEND													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-----S-					2	\$240.00		1.30			
N 8	Multi	04/30/22	04/30/22	Today Show Sa	CM	8a-10a	-----S-	:30	2	\$280.00	P3	1.70	NM	2	\$560.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show Sa													
		SATURDAY TODAY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-----S-					2	\$280.00		1.70			
N 9	Multi	05/01/22	05/01/22	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	1	\$240.00	P3	1.30	NM	1	\$240.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Kansas Today Sa/Su 6a-8a													
		KANSAS TODAY WEEKEND													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-----S					1	\$240.00		1.30			
N 10	Multi	05/01/22	05/01/22	Today Show Su	CM	Today Show Su	-----S	:30	1	\$280.00	P3	1.70	NM	1	\$280.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show Su													
		SUNDAY TODAY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-----S					1	\$280.00		1.70			
N 11	Multi	04/26/22	04/26/22	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$1,000.00	P3	5.20	NM	1	\$1,000.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN News at Five													
		KSN NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-T-----					1	\$1,000.00		5.20			
N 12	Multi	04/27/22	04/27/22	KSN News at Five	CM	5-530pm	--W----	:30	2	\$1,000.00	P3	5.20	NM	2	\$2,000.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN News at Five													
		KSN NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	--W----					2	\$1,000.00		5.20			
N 13	Multi	04/28/22	04/28/22	KSN News at Five	CM	5-530pm	---T---	:30	2	\$1,000.00	P3	5.20	NM	2	\$2,000.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN News at Five													
		KSN NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	---T---					2	\$1,000.00		5.20			
N 14	Multi	04/29/22	04/29/22	KSN News at Five	CM	5-530pm	----F--	:30	2	\$1,000.00	P3	5.20	NM	2	\$2,000.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN News at Five													
		KSN NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	----F--					2	\$1,000.00		5.20			
N 15	Multi	05/02/22	05/02/22		CM	5-530pm	M-----	:30	2	\$1,000.00	P3	5.20	NM	2	\$2,000.00

Order / Rev: A3521904
 Alt Order #: 27772124
 Flight Dates: 04/26/22 - 05/02/22

Advertiser: POL/Get Families Back to Work PAC
 Product Desc: ORDR
 Estimate: 426502

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News at Five Channels : KSNW,KSNL,KSNH,KSNM KSN News at Five KSN NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/02/22 05/08/22 M----- 2 \$1,000.00 5.20															
N 16	Multi	04/28/22	04/28/22	KSN News at Six	CM	6-630p	---T---	:30	1	\$1,200.00	P3	5.50	NM	1	\$1,200.00
Channels : KSNW,KSNL,KSNH,KSNM KSN News at Six KSN NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 ---T--- 1 \$1,200.00 5.50															
N 17	Multi	05/02/22	05/02/22	KSN News at Six	CM	6-630p	M-----	:30	1	\$1,200.00	P3	5.50	NM	1	\$1,200.00
Channels : KSNW,KSNL,KSNH,KSNM KSN News at Six KSN NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/02/22 05/08/22 M----- 1 \$1,200.00 5.50															
N 18	Multi	04/30/22	04/30/22	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$800.00	P3	4.50	NM	1	\$800.00
Channels : KSNW,KSNL,KSNH,KSNM Sat KSN News at Six KSN NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 -----S- 1 \$800.00 4.50															
N 19	Multi	05/01/22	05/01/22	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$800.00	P3	4.00	NM	1	\$800.00
Channels : KSNW,KSNL,KSNH,KSNM Sun KSN News at Five KSN NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 -----S 1 \$800.00 4.00															
N 20	Multi	04/30/22	04/30/22	SNL	CM	1030p-12m	-----S-	:30	1	\$400.00	P3	3.30	NM	1	\$400.00
Channels : KSNW,KSNL,KSNH,KSNM Saturday Night Live SATURDAY NIGHT LIVE- <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 -----S- 1 \$400.00 3.30															
N 21	Multi	04/27/22	04/27/22	Wed Prime Hour 2	CM	8-9p	--W----	:30	1	\$1,600.00	P3	9.10	NM	1	\$1,600.00
Channels : KSNW,KSNL,KSNH,KSNM Wednesday 8-9p CHICAGO FIRE-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 --W---- 1 \$1,600.00 9.10															
													Totals	27	\$20,000.00



125 West 55th St
New York, NY 10019

Contract # 27772124
CPE: GFBT/ORDR/426502
Agency: DEL CIELO MEDIA
PO BOX 25458
ALEXANDRIA, VA 22313

Changes as of: 4/25/2022 at 10:43 AM
Flight: 4/26/22 - 5/2/22
Advertiser: Get Families Back to Work
Product: ORDR
Agency Order #: 30080299

Version: Original Order
Station: KSNW
Market: Wichita
Office: WASHINGTON
Service: Nielsen

Total Spots: 27
Total CPP: \$174.52
Total GRP: 114.6

Buyer: Berg, Fran
Salesperson: KELLY JOHNS
202-872-5880

Primary Demo: Adults 55+
Assistant: KELLY JOHNS
202-872-5880

Separation:

Comments: NEW ORDER FOR GET FAMILIES BACK TO WORK EST 426502 PLEASE CONFIRM; THANKS, FRAN

#	Day/Time	DP	Program	Rate	A55P Rating	Len	4/26 - 5/2							Total Spots	Total \$	CPP*	GRP*
							4/26	4/27	4/28	4/29	4/30	5/1	5/2				
1	M-F 4p-4:30p		JEOPARDY B	\$520.00	3.1	30	1	0	0	0	0	0	1	2	\$1,040.00	\$167.74	6.2
2	M-F 4:30p-5p		JEOPARDY	\$600.00	5.2	30	1	1	1	1	0	0	0	4	\$2,400.00	\$115.38	20.8
3	Sa 6a-8a		KANSAS TODAY WEEKEND	\$240.00	1.3	30	0	0	0	0	2	0	0	2	\$480.00	\$184.62	2.6
4	Sa 8a-9:30a		SATURDAY TODAY SHOW	\$280.00	1.7	30	0	0	0	0	2	0	0	2	\$560.00	\$164.71	3.4
5	Su 6a-8a		KANSAS TODAY WEEKEND	\$240.00	1.2	30	0	0	0	0	0	1	0	1	\$240.00	\$200.00	1.2
6	Su 8a-9a		SUNDAY TODAY SHOW	\$280.00	1.7	30	0	0	0	0	0	1	0	1	\$280.00	\$164.71	1.7
7	M-F 5p-5:30p		KSN NEWS	\$1,000.00	5.2	30	1	2	2	2	0	0	2	9	\$9,000.00	\$192.31	46.8
8	M-F 6p-6:30p		KSN NEWS	\$1,200.00	5.5	30	0	0	1	0	0	0	1	2	\$2,400.00	\$218.18	11.0
9	Sa 6p-6:30p		KSN NEWS	\$800.00	4.5	30	0	0	0	0	1	0	0	1	\$800.00	\$177.78	4.5
10	Su 5p-5:30p		KSN NEWS	\$800.00	4.0	30	0	0	0	0	0	1	0	1	\$800.00	\$200.00	4.0
11	10:30p-12m Sa		SATURDAY NIGHT LIVE-	\$400.00	3.3	30	0	0	0	0	1	0	0	1	\$400.00	\$121.21	3.3
12	8p-9p W		CHICAGO FIRE-NBC	\$1,600.00	9.1	30	0	1	0	0	0	0	0	1	\$1,600.00	\$175.82	9.1
TOTALS:							3	4	4	3	6	3	4	27	\$20,000.00	\$174.52	114.6



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 27772124 **Changes as of:** 4/25/2022 at 10:43 AM **Version:** Original Order

CPE: GFBTW/ORDR/426502 **Flight:** 4/26/22 - 5/2/22 **Station:** KSNW **Con Type:** POLITICAL/VOTE

Agency: DEL CIELO MEDIA **Advertiser:** Get Families Back to Work **Market:** Wichita **Total \$:** \$20,000.00

PO BOX 25458 **Product:** ORDR **Office:** WASHINGTON **Total Spots:** 27

ALEXANDRIA, VA **Agency Order #:** 30080299 **Service:** Nielsen **Total CPP:** \$174.52

22313 **Buyer:** Berg, Fran **Primary Demo:** Adults 55+ **Total GRP:** 114.6

Salesperson: KELLY JOHNS **Assistant:** KELLY JOHNS **202-872-5880**

Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
04/25/22 10:43 AM	KELLY JOHNS	NEW ORDER FOR GET FAMILIES BACK TO WORK EST 426502 PLEASE CONFIRM; THANKS, FRAN

Competitive Information				
Market Budget:	\$22,080			
KSNW Share:	100%			
Comment:	Competitive Unknown			

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	27	\$20,000.00	114.6
Total	100%	27	\$20,000.00	114.6

Monthly Summary		
Month	Spots	Dollars
2022-May	27	\$20,000.00
Total	27	\$20,000.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot++	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	4/25/22 10:44 AM				\$0
New	4/25/22 10:43 AM	KELLY JOHNS	New	27	\$20,000.00 \$20,000.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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